

WEDNESDAY
JULY 28, 2021

The Quarry Golf Club
thequarryedmonton.com

Celebrating Eight years of
BRINGING ALL KIDS ON PAR

MARK SPECTOR

GOLF CLASSIC



Presented by



TOURNAMENT PARTNERSHIP OPPORTUNITIES

SUPPORTING



SPORTCENTRAL
Equipment for kids in need since 1991



MESSAGE FROM MARK

TOURNAMENT DETAILS

DATE

Wednesday, July 28, 2021

LOCATION

The Quarry Golf Club
945 167 Avenue NE
Edmonton

thequarryedmonton.com

PARTICIPANTS

216 Maximum

FORMAT

Texas Scramble, Best Ball

SCHEDULE

7:30am Breakfast &
Registration

8:30am Tee-Off

Banquet immediately
following golf

PARTNERSHIP OPPORTUNITIES

Kate Gallagher

KMG EVENTS 780.289.3077
kate@kmgevents.ca



When we started this journey eight years ago, things seemed pretty straight forward. With your help, we'd put on the best golf tournament we possibly could every summer, and together we'd provide opportunity for kids across Northern Alberta and beyond to find a place in sports. Then came a pandemic, and a year where we couldn't even gather at The Quarry, much less put a tee in the ground and enjoy each other's spirit.

As partners, you showed your dedication to the cause by leaving nearly every dollar with us. Golfers too, told us to keep their registrations, and we raised \$100,000 last summer despite being forced to cancel the tournament.

Well, if you can be that resilient, so can we.

We'll be back this summer in some form, and are diligently planning to put on the eighth annual Mark Spector Golf Classic. How many golfers? How big a banquet? Who knows, at this early time.

But our date is set for July 28, and the needs at Sport Central are still acute. Yes, kids sports have slowed to a halt. But when they return, in a rough economy, Sport Central projects to busier and more needed than ever in our community.

Learning how to be a good teammate still makes for a better adult down the road, and the value for kids to play, make friends and learn the lessons that competition provides will never go away.

We're all a product of our upbringing, and for us at Sport Central, that childhood was spent on the rinks, courts and fields of our various communities.

We're here to make sure every child gets a chance to experience those life lessons. But we could never do it without you.

Please, partner with us. And help make a kid into a better adult.

Mark Spector
Tournament Co-Chair



THE CAUSE

Sport Central is dedicated to making resources available to assist needy kids in sport across Edmonton, central and northern Alberta.

Our goal is to retrieve, repair, recycle and redistribute sports equipment and bikes to kids who cannot afford the opportunity to play.

Since 1991, Sport Central has provided safe sporting gear to over 160,000 low-income kids, enabling them to participate in healthy physical activities. We currently distribute in excess of \$3 Million of retail value worth of sporting equipment each year, operating on a budget of approximately \$600,000, historically with a 10 to 1 return on each dollar donated.

We believe an important part of encouraging kids to lead healthy, active lifestyles is first to enable them to get active in various fun and exciting ways. By providing sports equipment and bicycles at no cost to needy families, Sport Central makes over fifteen different sports and activities accessible to children, many for the first time.

KEY FACTS

- Provides free sports equipment to disadvantaged youth aged 4 - 17. Children can exchange equipment they outgrow as long as the family is still in need
- Serves over 9,000 kids per year
- Approximately 2,100 bikes delivered annually
- Service Area: Greater Edmonton (primary), Central and Northern Alberta (secondary), outside the Province on request
- For every dollar donated, Sport Central delivers \$10 (retail value) of equipment to kids in need
- Operates with only three full-time staff, four part-time staff and over 60 volunteers annually.





PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNER

1 Available **SOLD**

\$ 15,000



- Prominent logo recognition on all event materials (including website, pre and post event advertising, golf program, dinner program, on course signage)
- Advertisement in event program
- Opportunity to bring greetings or an official welcome to all banquet attendees
- Golf & banquet for eight (8) players + two (2) complimentary celebrities
- Option to include branded item on banquet tables
- Prominent and exclusive signage at clubhouse and on course
- Logo recognition on the website and Sport Central social media posts
- Opportunity to activate on course/host an on-course activity
- Industry exclusivity & first right of refusal for **2022**
- Opportunity for your team to tour Sport Central

BANQUET PARTNER

1 Available

\$12,500

- Prominent logo recognition on event materials (including website, pre and post event advertising, golf program, dinner program, on course signage)
- Golf & banquet for eight (8) players + two (2) complimentary celebrities
- Option to include branded item on banquet tables
- Opportunity to activate on course/host an on-course activity
- Logo recognition on the website and Sport Central social media posts
- Industry exclusivity & first right of refusal for **2022**
- Opportunity for your team to tour Sport Central



PARTNERSHIP OPPORTUNITIES

(Continued)

HALL OF FAME PARTNER

3 Available

(Granite, Slate, Ironstone)

\$10,000

- Prominent logo recognition on event materials (including website, pre and post event advertising, golf program, dinner program, on course signage)
- Golf & banquet for four (4) players + one (1) complimentary celebrity
- Option to include branded item on golf carts
- Logo recognition on the website and Sport Central social media posts
- Industry exclusivity & first right of refusal for **2022**
- Opportunity for your team to tour Sport Central

ALL-STAR PARTNER

10 Available

\$5,000

- Prominent logo recognition on event materials (including website, pre and post event advertising, golf program, dinner program)
- Golf & banquet for four (4) players
- **Option to purchase a celebrity for \$400**
- Logo recognition on the website and Sport Central social media posts
- First right of refusal for **2022**

BREAKFAST PARTNER

1 Available

\$5,000

- Prominent logo recognition on event materials (including website, pre and post event advertising, golf program, dinner program)
- Golf & banquet for four (4) players
- **Option to purchase a celebrity for \$400**
- Signage in Breakfast Banquet area
- Logo recognition on the website and Sport Central social media posts
- First right of refusal for **2022**

VOLUNTEER PARTNER

1 Available

\$5,000

- Prominent logo recognition on event materials (including website, pre and post event advertising, golf program, dinner program)
- Golf & banquet for four (4) players
- **Option to purchase a celebrity for \$400**
- Signage at Volunteer Registration and logo recognition on volunteer shirts
- Logo recognition on the website and Sport Central social media posts
- First right of refusal for **2022**



FOR PARTNERSHIPS CONTACT:
Kate Gallagher | KMG EVENTS
780.289.3077 | kate@kmgevents.ca

PARTNERSHIP OPPORTUNITIES

(Continued)

HEAVY HITTER PARTNER \$2,500

- Logo recognition on all event materials including website, pre and post event advertising, golf program, dinner program

BEVERAGE CART *(3 Available)*

- Prominent logo recognition on beverage carts

GOLF CART *(2 Available)*

- Prominent logo recognition on player golf carts
- Opportunity to provide golfers with branded gift on cart

PRINT PARTNER *(2 Available)*

- Prominent logo recognition on all printed materials

GOING THE DISTANCE PARTNER \$2,000

- Logo recognition on all event materials including website, pre and post event advertising, golf program, dinner program

SUPER TICKET *(1 Available)*

- Prominent logo recognition on printed super ticket package

WATER *(1 Available)*

- Prominent logo recognition on water bottle labels

COCKTAIL PARTNER *(2 Available: Breakfast and Champagne Reception)*

- Prominent logo recognition at breakfast or cocktail reception

HOLE & HOSPITALITY PARTNERS \$500

ACTIVITY HOLES *(6 Available)*

FOOD HOLES *(9 Available)*

BEVERAGE HOLES *(6 Available)*

HOLE-IN-ONES *(6 Available)*

Partnership fee waived for food & beverage holes. Food for tee box activities may be brought by the partners, however, alcoholic beverages must be purchased through The Quarry Golf Club (at their invoice cost), to comply with liquor license regulations.

FRIENDS OF MARK

Donate a product or service for the live auction, silent auction or prizing.