

WEDNESDAY
JULY 26, 2023

*The Quarry Golf Club
thequarryedmonton.com*

Celebrating TEN years of
BRINGING ALL KIDS ON PAR

MARK SPECTOR

GOLF CLASSIC



Presented by



TOURNAMENT PARTNERSHIP OPPORTUNITIES

SUPPORTING  **SPORTCENTRAL**
Equipment for kids in need since 1991

MESSAGE FROM MARK



Clare Drake used to remind us: "It's amazing what can be accomplished when nobody cares who gets the credit."

And we've always listened to Clare. It's become Sport Central's motto.

However, as we embark on the 10th annual Mark Spector Golf Classic, we simply have to recognize some individuals — starting with you.

At Sport Central, we have spent the last 30-plus years helping to get kids whose families may not be able to afford the costs of equipment, to get geared up and get into the game. But in many ways, we are just the end of the process.

You are the beginning.

Your generosity in supporting The Spec Classic allows us the opportunity to invoke Drake's slogan. Because without your support, there would be no "accomplishment" to "get the credit" for at all.

Over the past decade, as our tournament has grown, so has our partnerships with so many of you. From Gregg at Vivo's Ristorante, to Jeff at MHK Insurance, to Wilf at Northstar Hydrovac — and the myriad of Alberta companies who have come on board along the way — your loyalty has been more than amazing. To the point where Covid stopped us from teeing up in 2020, and we still raised over \$100,000 for Sport Central because not one single partner asked for a refund.

We are back again at The Quarry Edmonton this summer — circle July 26 on your calendar — to celebrate a decade of The Spec, and we'll be as strong as ever with 27 holes, over 200 golfers, plenty of treats out on the course and a full dinner after the round.

Kids are back in sports. That has us focused on collecting equipment, leaning, sorting and repairing that gear, and maintaining our headquarters and bike shop. So when a family in need shows up at our doors, the lights are on and they are greeted by Sport Central staff who are ready to help.

If you can help by becoming a partner, contact us at Sport Central or look me up on Twitter @SportsnetSpec. If you simply want to get in a round of golf, watch this website. We'll open up registration some time in the spring of 2023.

On July 26 you can expect the same mix of NHL players like Colton Parayko, Carter Hart, Jake DeBrusk, Nick Holden, Tyler Benson, Johnny Boychuk and more, plus a visit from Edmonton Oilers head coach Jay Woodcroft, our honorary Sport Central ambassador.

We're all a product of our upbringing, and for us at Sport Central, that childhood was spent on the rinks, courts and fields of our various communities. Learning how to be a good teammate still makes for a better adult down the road, and the value for kids to play, make friends and learn the lessons that competition provides will never go away.

Come out and help us give that opportunity to kids who might not otherwise get there. And enjoy a great round of golf at the same time!

Mark Spector
Tournament Co-Chair

TOURNAMENT DETAILS

DATE

Wednesday, July 26, 2023

LOCATION

*The Quarry Golf Club
945 167 Avenue NE
Edmonton
thequarryedmonton.com*

PARTICIPANTS

216 Maximum

FORMAT

Texas Scramble, Best Ball

SCHEDULE

*7:30am Breakfast &
Registration*

8:30am Tee-Off

*Banquet immediately
following golf*

PARTNERSHIP OPPORTUNITIES

*Samantha Kelch
SK EVENTS
780.222.0732
sam@skevents.ca*

KEY FACTS

- Provides free sports equipment to disadvantaged youth aged 4 - 17. Children can exchange equipment they outgrow as long as the family is still in need
- Serves over 9,000 kids per year
- Approximately 2,100 bikes delivered annually
- Service Area: Greater Edmonton (primary), Central and Northern Alberta (secondary), outside the Province on request
- For every dollar donated, Sport Central delivers \$10 (retail value) of equipment to kids in need
- Operates with only three full-time staff, four part-time staff and over 60 volunteers annually.

THE CAUSE

Sport Central is dedicated to making resources available to assist kids in need across Edmonton, central and northern Alberta.

Our goal is to retrieve, repair, recycle and redistribute sports equipment and bikes to kids who cannot afford the opportunity to play.

Since 1991, Sport Central has provided safe sporting gear to over 180,000 low-income children, enabling them to participate in healthy physical activities. We currently distribute in excess of \$3 Million of retail value worth of sporting equipment each year, operating on a budget of approximately \$600,000, historically with a 10 to 1 return on each dollar donated.

We believe an important part of encouraging kids to lead healthy, active lifestyles is first to enable them to get active in various fun and exciting ways. By providing sports equipment and bicycles at no cost to low-income families, Sport Central makes gear for over fifteen different sports and activities accessible to children, many for the first time.



MATCHING PROGRAM

Birdies for Kids started in 1971 and was introduced in 2015 to the Shaw Charity Classic to broaden the charity portfolio to include more charities across all of Alberta. Participating charities solicit pledges from individuals and corporations to be matched up to 50% from the program. Sport Central is proud to be participating in Birdies for Kids again in 2023 and we thank you for your donations!



PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNER

1 Available

\$15,000



- Prominent logo recognition on all event materials (including website, pre- and post-event advertising, golf program, dinner program, on course signage)
- Advertisement in event program
- Opportunity to bring greetings or an official welcome to all banquet attendees
- Golf & banquet for eight (8) players + two (2) complimentary celebrities
- Option to include branded item on banquet tables
- Prominent and exclusive signage at clubhouse and on course
- Logo recognition on the website and Sport Central social media posts
- Opportunity to activate on course/host an on-course activity
- Industry exclusivity & first right of refusal for 2024
- Opportunity for your team to tour Sport Central

BANQUET PARTNER

1 Available

\$12,500

Fountain Tire

- Prominent logo recognition on event materials (including website, pre- and post-event advertising, golf program, dinner program, on course signage)
- Golf & banquet for eight (8) players + two (2) complimentary celebrities
- Option to include branded item on banquet tables
- Opportunity to activate on course/host an on-course activity
- Logo recognition on the website and Sport Central social media posts
- Industry exclusivity & first right of refusal for 2024
- Opportunity for your team to tour Sport Central

HALL OF FAME PARTNER

3 Available

(Granite, Slate, Ironstone)

\$10,000

- Prominent logo recognition on event materials (including website, pre- and post-event advertising, golf program, dinner program, on course signage)
- Golf & banquet for four (4) players + one (1) complimentary celebrity
- Option to include branded item on golf carts
- Logo recognition on the website and Sport Central social media posts
- Industry exclusivity & first right of refusal for 2024
- Opportunity for your team to tour Sport Central

PARTNERSHIP OPPORTUNITIES

(Continued)

ALL-STAR PARTNER

10 Available

\$5,000

- Prominent logo recognition on event materials (including website, pre- and post-event advertising, golf program, dinner program)
- Golf & banquet for four (4) players
- **Option to purchase a celebrity for \$400**
- Logo recognition on the website and Sport Central social media posts
- First right of refusal for 2024

BREAKFAST PARTNER

1 Available

\$5,000

- Prominent logo recognition on event materials (including website, pre- and post-event advertising, golf program, dinner program)
- Golf & banquet for four (4) players
- **Option to purchase a celebrity for \$400**
- Signage in Breakfast Banquet area
- Logo recognition on the website and Sport Central social media posts
- First right of refusal for 2024

VOLUNTEER PARTNER

1 Available

\$5,000

- Prominent logo recognition on event materials (including website, pre- and post-event advertising, golf program, dinner program)
- Golf & banquet for four (4) players
- **Option to purchase a celebrity for \$400**
- Signage at Volunteer Registration and logo recognition on volunteer shirts
- Logo recognition on the website and Sport Central social media posts
- First right of refusal for 2024

GRATITUDE PARTNER

1 Available

\$5,000

- Prominent logo recognition on event materials (including website, pre- and post-event advertising, golf program, dinner program)
- Golf & banquet for four (4) players
- **Option to purchase a celebrity for \$400**
- Logo on gratitude gift for golfers
- Logo recognition on the website and Sport Central social media posts
- First right of refusal for 2024

PARTNERSHIP OPPORTUNITIES

(Continued)

HEAVY HITTER PARTNER

\$2,500

- Logo recognition on all event materials including website, pre- and post-event advertising, golf program, dinner program

BEVERAGE CART (3 Available)

- Prominent logo recognition on beverage carts

GOLF CART (1 Available)

- Prominent logo recognition on player golf carts
- Opportunity to provide golfers with branded gift on cart

PRINT PARTNER (2 Available)

- Prominent logo recognition on all printed materials

GOING THE DISTANCE PARTNER

\$2,000

- Logo recognition on all event materials including website, pre- and post-event advertising, golf program, dinner program

SUPER TICKET (1 Available)

- Prominent logo recognition on printed super ticket package

WATER (1 Available)

- Prominent logo recognition on water bottle labels

COCKTAIL PARTNER (2 Available: Breakfast and Champagne Reception)

- Prominent logo recognition at breakfast or cocktail reception

HOLE & HOSPITALITY PARTNERS

\$500

ACTIVITY HOLES (6 Available)

FOOD HOLES (9 Available)

BEVERAGE HOLES (6 Available)

HOLE-IN-ONES (6 Available)

Partnership fee waived for food & beverage holes. Food for tee box activities may be brought by the partners, however, alcoholic beverages must be purchased through The Quarry Golf Club (at their invoice cost), to comply with liquor license regulations.

FRIENDS OF MARK

Donate a product or service for the live auction, silent auction or prizing.