

WEDNESDAY
JULY 24, 2024

*The Quarry Golf Club
thequarryedmonton.com*

Celebrating ELEVEN years of
BRINGING ALL KIDS ON PAR

MARK SPECTOR

GOLF CLASSIC



Presented by



TOURNAMENT PARTNERSHIP OPPORTUNITIES

SUPPORTING  **SPORTCENTRAL**
Changing lives through sport



TOURNAMENT DETAILS

DATE

Wednesday, July 24, 2024

LOCATION

*The Quarry Golf Club
945 167 Avenue NE
Edmonton
thequarryedmonton.com*

PARTICIPANTS

216 Maximum

FORMAT

Texas Scramble, Best Ball

SCHEDULE

*7:30am Breakfast &
Registration*

8:30am Tee-Off

*Banquet immediately
following golf*

PARTNERSHIP OPPORTUNITIES

*Samantha Kelch
SK EVENTS
780.222.0732
sam@skevents.ca*

MESSAGE FROM MARK



Clare Drake used to remind us: "It's amazing what can be accomplished when nobody cares who gets the credit."

It has become Sport Central's motto.

As the Mark Spector Golf Classic steps into its second decade, we thank every partner that has helped raise \$1,297,000 in the first decade.

We've spent the last 32 years at Sport Central helping kids whose families are not be able to afford the costs of equipment, to get geared up and get into the game. But really, we represent the end of the process.

You are the beginning.

Your generosity in supporting The Spec Classic allows us the opportunity to live up to Drake's slogan. Because without your support, there would be no "accomplishment" to "get the credit" for at all.

As we embark on the 11th Spec Classic, our tournament has grown alongside our partnerships with so many of you. To all of our incredible partners who support Sport Central so tirelessly; whose loyalty to the event and to the organization is truly amazing - Thank You!

We are back again at The Quarry Edmonton this summer - mark your calendars for Wednesday July 24, 2024. You can expect an awesome mix of sport celebrities from NHL, CFL, and more plus incredible treats on the course and throughout the day!

We're all a product of our upbringing, and for us at Sport Central, that childhood was spent on the rinks, courts and fields of our various communities. Learning how to be a good teammate still makes for a better adult down the road, and the value for kids to play, make friends and learn the lessons that competition provides will never go away.

If you can help us by becoming a partner, contact Samantha Kelch at Sport Central (contact info on the left) or look me up on Twitter @SportsnetSpec. If you simply want to get in a round of golf, registration opens April 1, 2024 at markspectorgolfclassic.com.

Come out and help us give that opportunity to kids who might not otherwise get there.

And enjoy a great round of golf at the same time!

Mark Spector
Tournament Co-Chair



THE CAUSE

Sport Central is dedicated to making sports equipment available to kids ages 4-17 who may not have access or opportunity across Edmonton, central and northern Alberta. Sport Central collects gently used sport equipment, refurbishes & repairs, and then redistributes the equipment (including bikes) so every kid has the chance to play or participate. Sport Central provides equipment for over twenty different sports and activities, making them accessible to kids - many for the first time. The mental, physical, and social benefits of being active are invaluable. Kids can participate in Sport Central's exchange program: as the kids outgrow their equipment, they can bring it back in and exchange for the next size.

Sport Central is extremely fortunate to operate with a volunteer base of 77 (and growing), working over 7,703 hours last year in the areas of bicycle repair, data entry, equipment collection, equipment repair, helmet repair, reception, equipment sorting and snowboard & cross-country ski technician.

With your help spreading the word about Sport Central, you too are **changing lives through sport!**



MISSION

Empowering kids, one piece of sports equipment at a time

VISION

Changing lives through sport

IMPACT (2023)

- 2,142 pieces of equipment repaired
- 1,956 helmets repaired
- 2,293 pairs of skates sharpened
- 2,241 bikes repaired
- 10,534 KIDS OUTFITTED WITH SPORTS EQUIPMENT (valued at \$3,579,519 worth of equipment)

 **ROGERS**

MATCHING PROGRAM

Birdies for Kids 

Presented by  **ALTALINK**
A BERCHEM NETWORK ENERGY COMPANY

Birdies for Kids started in 1971 and was introduced to the Shaw Charity Classic in 2015 to broaden their charity portfolio across all of Alberta. Participating charities solicit pledges from individuals and corporations to be matched up to

50% by the program. Sport Central is proud to be a participating charity in the 2024 Rogers Birdies for Kids presented by AltaLink program and we thank you for your donations!





PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNER

1 Available

SOLD



- Prominent logo recognition on all event materials (including website, pre- and post-event advertising, golf program, dinner program, on course signage)
- Advertisement in event program
- Opportunity to bring greetings or an official welcome to all banquet attendees
- Golf & banquet for eight (8) players + two (2) complimentary celebrities
- Option to include branded item on banquet tables
- Prominent and exclusive signage at clubhouse and on course
- Logo recognition on the website and Sport Central social media posts
- Opportunity to activate on course/host an on-course activity
- Industry exclusivity & first right of refusal for 2025
- Opportunity for your team to tour Sport Central

BANQUET PARTNER

1 Available

SOLD

Fountain Tire

- Prominent logo recognition on event materials (including website, pre- and post-event advertising, golf program, dinner program, on course signage)
- Golf & banquet for eight (8) players + two (2) complimentary celebrities
- Option to include branded item on banquet tables
- Opportunity to activate on course/host an on-course activity
- Logo recognition on the website and Sport Central social media posts
- Industry exclusivity & first right of refusal for 2025
- Opportunity for your team to tour Sport Central

HALL OF FAME PARTNER

3 Available

(Granite, Slate, Ironstone)

SOLD

- Prominent logo recognition on event materials (including website, pre- and post-event advertising, golf program, dinner program, on course signage)
- Golf & banquet for four (4) players + one (1) complimentary celebrity
- Option to include branded item on golf carts
- Logo recognition on the website and Sport Central social media posts
- Industry exclusivity & first right of refusal for 2025
- Opportunity for your team to tour Sport Central



KENWOOD



ALL-STAR PARTNER

3 Available

\$5,000

PARTNERSHIP OPPORTUNITIES

(Continued)

- Prominent logo recognition on event materials (including website, pre- and post-event advertising, golf program, dinner program)
- Golf & banquet for four (4) players
- **Option to purchase a celebrity for \$400**
- Logo recognition on the website and Sport Central social media posts
- First right of refusal for 2025

BREAKFAST PARTNER

1 Available

SOLD



- Prominent logo recognition on event materials (including website, pre- and post-event advertising, golf program, dinner program)
- Golf & banquet for four (4) players
- **Option to purchase a celebrity for \$400**
- Signage in Breakfast Banquet area
- Logo recognition on the website and Sport Central social media posts
- First right of refusal for 2025

VOLUNTEER PARTNER

1 Available

SOLD



- Prominent logo recognition on event materials (including website, pre- and post-event advertising, golf program, dinner program)
- Golf & banquet for four (4) players
- **Option to purchase a celebrity for \$400**
- Signage at Volunteer check-in and logo on volunteer wearable
- Logo recognition on the website and Sport Central social media posts
- First right of refusal for 2025

GRATITUDE PARTNER

1 Available

\$5,000

- Prominent logo recognition on event materials (including website, pre- and post-event advertising, golf program, dinner program)
- Golf & banquet for four (4) players
- **Option to purchase a celebrity for \$400**
- Logo on gratitude gift for golfers
- Logo recognition on the website and Sport Central social media posts
- First right of refusal for 2025



PARTNERSHIP OPPORTUNITIES

(Continued)

HEAVY HITTER PARTNER

\$2,500

Logo recognition on all event materials including website, pre- and post-event advertising, golf program, dinner program

BEVERAGE CART *(3 Available)*

- Prominent logo recognition on beverage carts

GOLF CART *(1 Available)*

- Prominent logo recognition on player golf carts
- Opportunity to provide golfers with branded gift on cart

PRINT PARTNER *(2 Available)*

- Prominent logo recognition on all printed materials

GOING THE DISTANCE PARTNER

\$2,000

Logo recognition on all event materials including website, pre- and post-event advertising, golf program, dinner program

SUPER TICKET *(1 Available)*

- Prominent logo recognition on printed super ticket package

WATER *(1 Available)*

- Prominent logo recognition at water fill-up stations

COCKTAIL PARTNER *(2 Available: Breakfast and Champagne Reception)*

- Prominent logo recognition at Breakfast Baileys station in the morning or champagne station post tournament

HOLE & HOSPITALITY PARTNERS

\$750

ACTIVITY HOLES *(6 Available)*

FOOD HOLES *(9 Available)*

BEVERAGE HOLES *(6 Available)*

HOLE-IN-ONES *(6 Available)*

Partnership fee waived for food & beverage holes. Food for tee box activities may be brought by the partners, however, alcoholic beverages must be purchased through The Quarry Golf Club (at their invoice cost), to comply with liquor license regulations.

FRIENDS OF MARK

Donate a product or service for the silent auction or prizing.