



THE 13th ANNUAL
**MARK
SPECTOR**
GOLF CLASSIC



PRESENTED BY



MHK

INSURANCE

IN SUPPORT OF



SPORTCENTRAL
Changing lives through sport

Wednesday July 22, 2026

The Quarry Golf Club

Partnership Opportunities



Message from Mark

I've been lucky. I grew up with sport. Rinks, gyms, fields, teammates — all of it shaped who I became. And the older I get, the more I realize how important that access really was.

That's why Sport Central matters.

In 2026, we'll tee it up for the 13th Mark Spector Golf Classic, again on the fourth Wednesday in July. What started as a good excuse to get some friends together for a round of golf has grown into something much bigger — a community effort built around one simple idea: kids come first.

Sport Central exists to make sure kids get the chance to play — to belong to a team, to ride a bike, to learn the lessons that only sport can teach. Confidence. Accountability. How to win, how to lose, and how to show up the next day regardless. Those lessons don't go away.

This tournament doesn't work without the people who believe in that mission. Our sponsors and partners who step up year after year. Our golfers who bring the energy, the laughs, and yes — some questionable swings. And the Sport Central staff and volunteers who quietly turn generosity into real impact for kids and families across our community.

The organization itself has grown, too. Sport Central is reaching more kids, moving into a new building, and building a stronger foundation for the future. I'm proud to share leadership of that next chapter with Warren Zaplachinski, whose commitment to kids, community, and doing things the right way makes him a perfect fit to help guide what comes next.

Sure, there will be great golf again. A lineup of athletes and personalities from across the sports community. Good food. A full day that goes by way too fast. But the real result shows up long after the last putt drops — when a kid gets their first set of gear, their first bike, or their first chance to feel like they belong.

That's why we keep doing this.

Thanks to everyone who's been part of the journey so far — and to those joining us this July. We're better because of you.

See you on the course.

Mark Spector
Co-Chair, Mark Spector Golf Classic

Warren Zaplachinski
Co-Chair, Sport Central

DATE

Wednesday July 22, 2026

LOCATION

The Quarry Golf Club
945 167 Avenue NE Edmonton
thequarryedmonton.com

PARTICIPANTS

216 Maximum

FORMAT

Texas Scramble, Best Ball

SCHEDULE

7:30am Breakfast & Registration
8:30am Tee-Off
Banquet immediately following golf





MISSION

Empowering kids, one piece of sports equipment at a time

VISION

Changing lives through sport

IMPACT (2025)

- 2,198 pieces of equipment repaired
- 3,544 helmets repaired
- 3,364 pairs of skates sharpened
- 3,116 bikes repaired
- 49,011 pieces of equipment
- 12,706 KIDS OUTFITTED WITH SPORTS EQUIPMENT

The Cause

Sport Central is dedicated to making sports equipment available to kids ages 4-17 who may not have access or opportunity across Edmonton, central and northern Alberta. Sport Central collects gently used sport equipment, refurbishes & repairs, and then redistributes the equipment (including bikes) so every kid has the chance to play or participate. Sport Central provides equipment for over twenty different sports and activities, making them accessible to kids - many for the first time. The mental, physical, and social benefits of being active are invaluable. Kids can participate in Sport Central's exchange program: as the kids outgrow their equipment, they can bring it back in and exchange for the next size.

Matching Program

Birdies for Kids started in 1971 and was introduced to the Shaw Charity Classic in 2015 to broaden their charity portfolio across all of Alberta. Participating charities solicit pledges from individuals and corporations to be matched up to 50% by the program.

Sport Central is proud to be a participating charity in the 2026 Rogers Birdies for Kids presented by AltaLink program and we thank you for your donations!

 **ROGERS**

**Birdies
for Kids** 

Presented by  **ALTALINK**
A BENEVOLENT ENERGY COMPANY



Partnership Opportunities

	PRESENTING SPONSOR	BANQUET SPONSOR	HALL OF FAME \$10,000	ALL STAR \$5,000	CHAMPION \$2,500	FRIEND \$1,000
# OF OPPORTUNITIES	SOLD OUT	SOLD OUT	4 LEFT	2 LEFT	10	UNLIMITED
GOLF SPOTS	8	8	4	4	2	
CELEBRITIES	2	2	1	Option to purchase \$500		
SPEAKING OPPORTUNITY AT BANQUET	✓	✓				
DIGITAL LOGO RECOGNITION (WEBSITE, GOLFER COMMUNICATION, SOCIAL MEDIA)	✓	✓	✓	✓	✓	Text only
OPPORTUNITY TO ACTIVATE ON-COURSE	✓	✓	✓	✓		
INDUSTRY EXCLUSIVITY	✓	✓	✓	✓		
FIRST RIGHT OF REFUSAL FOR 2026	✓	✓	✓	✓	✓	
OPPORTUNITY FOR YOUR TEAM TO TOUR SPORT CENTRAL	✓	✓	✓	✓	✓	✓
VALUE ADDED		Opportunity to have branded item on banquet tables	Opportunity to have branded item in golf carts	Specific naming opportunities exist within, please inquire	Specific naming opportunities exist within, please inquire	In-kind opportunities available at this level!